



I G H T N I N G A C E



A smiling male boxer in a blue ring, wearing blue boxing gloves and a championship belt. The background shows a boxing ring with various banners and a crowd.

Summary

Ace Adam is a former ABA finalist and Queensbury Boxing League light-heavyweight champion.

The 25-year-old trains at Sting ABC in Croydon where he won the London ABAs, reached the Novices finals and went on to become an undefeated QBL champion.

Now, the super-middleweight has turned pro under the management of Scott Welch and will debut in June.

His grandfather, Lloyd Barnett, was a professional boxer during 1947-1953. He won 21 from 40 fights and went the distance over eight-rounds with world heavyweight champion Ingemar Johansson, as well as European champion Karel Sys and British champion Don Cockell.

Despite the influence, it was actually Ace's uncle that first took him to the boxing gym, after an incident where he had to defend himself from two muggers attempting to steal his mobile phone when he was just 17. He managed to fight the attackers off but went to Balham Boxing Club with his uncle to learn how to box properly to be able to defend himself.

Eight years on and he is now a professional boxer!



Boxer Profile

Boxing Record: **W0-L0-D0**
Knockout Ratio: 0% (0 KO's)
DOB: 07/08/1993
Born: Lewisham, London
Residence: Catford, London
Weight Class: Super-middleweight
Height: 5ft 9"
British Ranking: 76th (BoxRec)
World Ranking: N/A
Titles: N/A
Amateur Record: W12-L6
Amateur Titles: QBL light-heavyweight champion
National ABA quarter-finalist 2015
London ABA champion 2014
Novices ABA finalist 2013
Novices ABA semi-finalist 2012

Ace in Numbers



2k Fans



1k Followers



1k Followers



150k+ Views

1 ABA final

6 fights unbeaten in Queensbury Boxing League

18 amateur bouts



Press Clippings



News Shopper

Working together to help businesses grow. LOCALIQ

News Jobs Sport Announcements Buy & Sell Opinion E-newspapers What's On Young Reporter Contact Us Education

COME HOME TO CONNINGBROOK LAKES

SET AMONGST 31 ACRES OF LAKES, COUNTRY PARK AND NATURE RESERVE IN ASHFORD, KENT. PRICES FROM £295,000

Find out more

News

4th March

Catford's Ace Adam becomes a professional boxer

By Liam McInerney | @LiamMcInerney
Reporter - Bromley & Lewisham

See all 3 photos

morleys Bexleyheath

SPRING SALE

Now

News Shopper To continue reading and support local journalism, simply take a few seconds to complete this survey from Google. Once completed, you will not see another survey for at least 30 days.

BRITISH BOXING NEWS

Search the Archive

Home News Interviews Debut Corner British Champions Contact Us

Get to Know... Ace Adam

Published On Wednesday, February 27, 2019 By Tim Rickson
Related Tags: Get To Know, Ace Adam

Get to Know... QBL light-heavyweight champion Ace Adam

Queensbury light-heavyweight champion **Ace Adam**, 24 from South London, took time out from his hectic training schedule to talk to BBN to answer 40 quickfire questions ahead of his forthcoming debut.

Name: Ace Adam
Record: (0-0)

OF PARTNERED BY NEWS NOW > Boxing News 24/7

Latest Stories

Predictions for David Price vs Kash Ali
Jack Budge full of confidence ahead of history-making title fight
Kash Ali promises 'David Price is getting sparked out in front of his own fans'
VIP TV broadcast 'All Guns Blazing' card live this Friday
Kid Galahad predicts Josh Warrington fight to be 'a one-sided beatdown'

Sponsorship Packages



Official Sponsor

Tickets

- Exclusive tickets per fight
- Option to purchase ringside tickets per fight
- Discounted tickets for employees
- VIP event tickets

Advertising

- Company logo on all apparel
- Company logo on all corner team's apparel
- Branding on official website

Activations

- Five appearances with the athlete e.g. Private Dinner, Private Training / Sparring Sessions, Client Entertainment or suggestion of own choice
- Exclusive access to athlete's gym and private sparring sessions
- Post-fight party VIP admissions and treatment with athlete and celebrities
- Right of first refusal on future opportunities and other athletes

PR

- Official Sponsor title
- Extensive social media promotion
- Sponsor mentions in all media interviews
- Press release announcing partnership
- Full use of name and image
- Ability for athlete to showcase products
- Exclusive access to athlete for promo events

Merchandise

- Signed gloves, hand wraps, and t-shirts
- Signed merchandise for employees

Pricing Guide



Prime positioning on the waistband is £12k per annum, which is visible on every camera shot

Top positioning on the shorts is just £6k per annum – only £500 per month

Space on legs of shorts is just 3k per annum – just £250 per month

For one fight only, halve the amount.

Social Media Promotion

Ace has a social media following of over 3k and a combined reach of over 1 million



- Twitter has over 1.3 billion users
- Ace's Twitter posts averages over 20 retweets and likes
- Bio Synergy (8k), Tim Rickson (8k), Red Venom (5k) and British Boxing News (7k) regularly engage with his social media activity



- Facebook has over 1.8 billion users
- His Facebook posts averages 50 shares and 250 likes
- Bio Synergy (8k), Tim Rickson (8k), and British Boxing News (6k) regularly engage with his social media activity

Pricing Guide

1 x Twitter, Instagram and Facebook post	£250
1 x Twitter, Instagram and Facebook post monthly for 12 months	£2000
<i>Other frequencies and requirements are open to negotiation</i>	

Thank you!

Thank you on behalf of Ace and TR Sports Agency for reviewing this proposal.

With your support, we look forward to being able to assist Ace in achieving the full potential of his remarkable ability.



TR Sports Agency

Maidstone, Kent

+44 (0)7951 456 457

tim@trsportsagency.co.uk

<http://www.trsportsagency.co.uk/>

“If you take four street corners and on one they are playing baseball, on another they are playing basketball and on the other, street hockey. On the fourth corner, a fight breaks out. Where does the crowd go? They all go to the fight.”