

ALEJE PRICE



UNBEATEN LIGHTWEIGHT PROSPECT

Boxer Profile

Boxing Record: **W2-L0-D0**
Knockout Ratio: 0% (0 KO's)
Born: 20/03/1994
Residence: Hoddesdon, Hertsfordshire
Weight Class: Lightweight
Height: 5ft 10"
British Ranking: 62 (BoxRec)
World Ranking: 825 (BoxRec)
Titles: N/A
Amateur Record: W85-L15
Amateur Titles: European Bronze Medallist
ABA Finalist
Three-time Golden Gloves Champion
Four Nations Gold Medallist
GB Championships Winner
Team GB Boxer



“Pricey” in Numbers



5k Fans



1k Followers



1.5k Followers



25k+ Views

1st in British amateur rankings

7 national amateur titles

8 out of 8 professional rounds won

24-years-old

77” reach

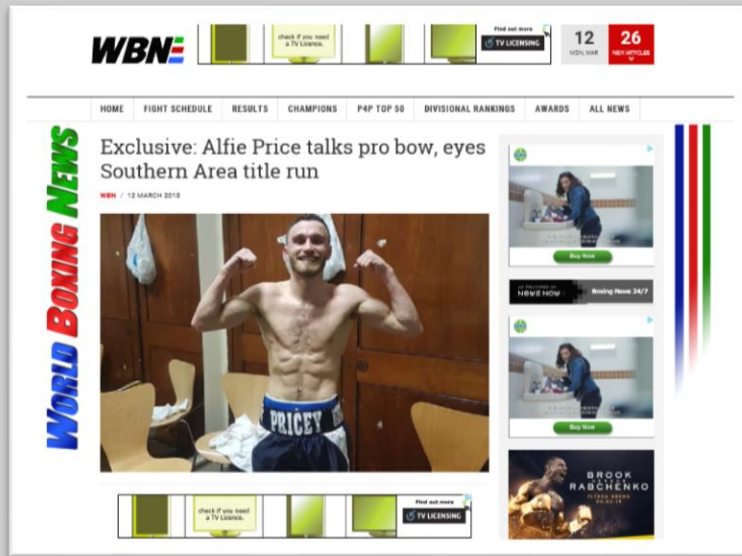
85 wins in the amateurs

85 per cent of amateur fights won

100 per cent winning record as a professional

100+ amateur fights

Press Clippings




WBN 12 26

HOME FIGHT SCHEDULE RESULTS CHAMPIONS P4P TOP 50 DIVISIONAL RANKINGS AWARDS ALL NEWS

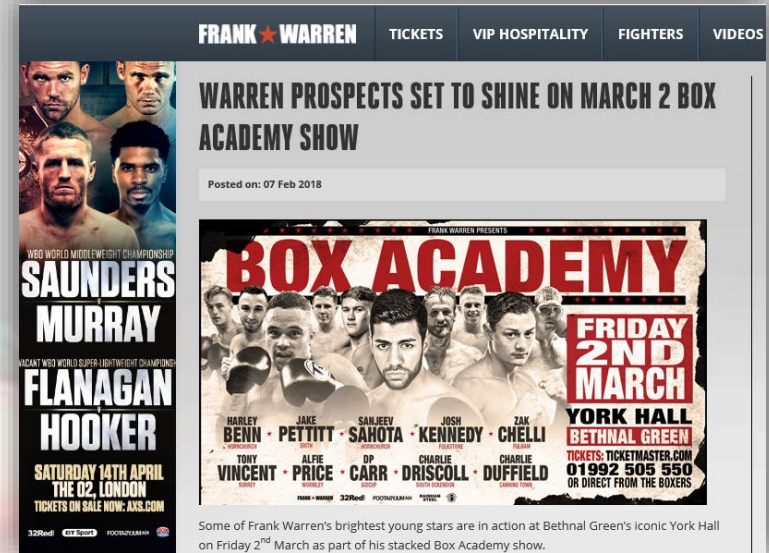
WORLD BOXING NEWS

Exclusive: Alfie Price talks pro bow, eyes Southern Area title run

WBN 7 12 MARCH 2018




Read and watch on TV LICENSING



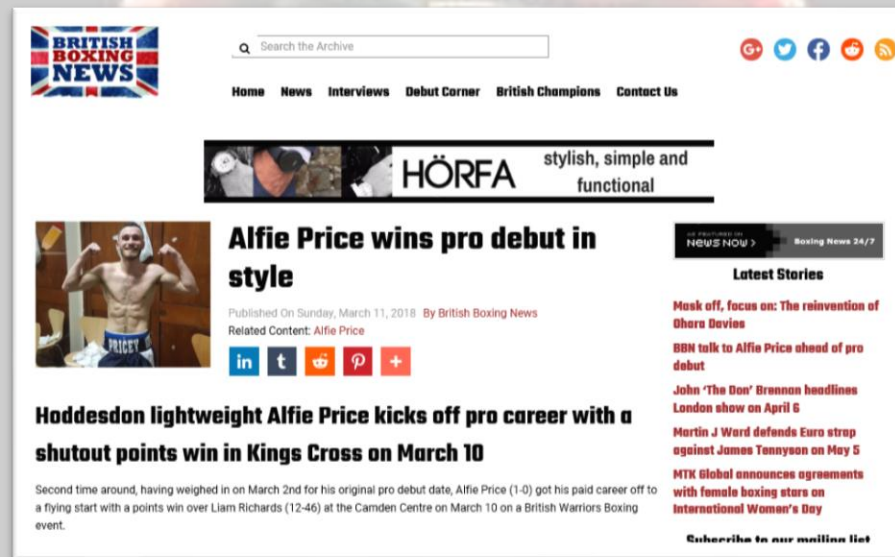
FRANK WARREN TICKETS VIP HOSPITALITY FIGHTERS VIDEOS

WARREN PROSPECTS SET TO SHINE ON MARCH 2 BOX ACADEMY SHOW

Posted on: 07 Feb 2018



Some of Frank Warren's brightest young stars are in action at Bethnal Green's iconic York Hall on Friday 2nd March as part of his stacked Box Academy show.



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HÖRFA stylish, simple and functional

Alfie Price wins pro debut in style

Published On Sunday, March 11, 2018 By British Boxing News

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Hoddesdon lightweight Alfie Price kicks off pro career with a shutout points win in Kings Cross on March 10

Second time around, having weighed in on March 2nd for his original pro debut date, Alfie Price (1-0) got his paid career off to a flying start with a points win over Liam Richards (12-46) at the Camden Centre on March 10 on a British Warriors Boxing event.

Latest Stories

- Mask off, focus on: The reinvention of Ogha Davies
- BBN talk to Alfie Price ahead of pro debut
- John 'The Don' Brennan headlines London show on April 6
- Martin J Ward defends Euro strap against James Tennyson on May 5
- MTX Global announces agreements with female boxing stars on International Women's Day

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Sponsorship Packages

Sponsorships are not a 'one size fits all' deal, ask what it is that we can do for you...

Tickets

- Exclusive tickets per fight
- Option to purchase ringside tickets per fight
- Discounted tickets for employees
- VIP event tickets

Advertising

- Company logo on all apparel
- Company logo on all corner team's apparel
- Branding on official website

Activations

- Appearances with the athlete e.g. Private Dinner, Private Training / Sparring Sessions, Client Entertainment or suggestion of own choice
- Exclusive access to athlete's gym and private sparring sessions
- Post-fight party VIP admissions and treatment with athlete and celebrities
- Right of first refusal on future opportunities and other athletes

PR

- Official Sponsor title
- Extensive social media promotion
- Sponsor mentions in all media interviews
- Press release announcing partnership
- Full use of name and image
- Ability for athlete to showcase products
- Exclusive access to athlete for promo events

Merchandise

- Signed gloves, hand wraps, and t-shirts
- Signed merchandise for employees

Pricing Guide



The below is a guide only, every sponsorship package is unique and different, and so are the costs to match.

1. Prime positioning on the waistband is just 12k per annum – seen on every camera shot
2. Top positioning on the shorts is £6k per annum – just £500 per month for TV advertising
3. Space on legs of shorts is only £3k per annum – just a nominal £57 per week or £8 per day

Thank you!

Thank you on behalf of Alfie Price and TR Sports Agency for reviewing this proposal.

With your support, we look forward to being able to assist “Pricey” in achieving the full potential of his remarkable ability.



TR Sports Agency

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“If you take four street corners and on one they are playing baseball, on another they are playing basketball and on the other, street hockey. On the fourth corner, a fight breaks out. Where does the crowd go? They all go to the fight.”