

**BK**  
**BOLU KAREEM**

## Summary

Bolu Kareem is an amateur light-heavyweight champion, who only started boxing aged 18 in university.

## Boxer Profile

Boxing Record: **W0-L0-D0**  
Knockout Ratio: 0% (0 KO's)  
DOB: 14/02/1996  
Born: Newham, London  
Residence: Sittingbourne, Kent  
Weight Class: Middleweight  
Height: 6ft  
British Ranking: N/A (BoxRec)  
World Ranking: N/A  
Titles: N/A  
Amateur Record: W14-L4  
Amateur Titles: National British Universities & Sport Colleges Light-heavyweight Title  
Central England Champion Light-heavyweight Title  
ABA Midlands Champion Light-heavyweight Title

## Bolu Kareem in Numbers



1k Fans



1k Followers



2k Followers



25k+ Views

3 amateur titles

14 amateur wins

18 amateur fights

23-years-old

78 per cent win ratio

100 tickets sold per fight

BOLU KAREEM

## Gallery



## Sponsorship Packages



### Official Sponsor

#### **Tickets**

- Exclusive tickets per fight
- Option to purchase ringside tickets per fight
- Discounted tickets for employees
- VIP event tickets

#### **Advertising**

- Company logo on all fight kit
- Company logo on all corner team's kit
- Branding on official website

#### **Activations**

- Exclusive appearances with the athlete  
e.g. Client Entertainment, Private Training/Sparring Sessions, or suggestion of own choice
- Exclusive access to athlete's gym and private sparring sessions
- Post-fight party VIP admissions and treatment with athlete and celebrities
- Right of first refusal on future opportunities and other athletes

#### **PR**

- Official Sponsor title
- Extensive social media promotion
- Sponsor mentions in all media interviews
- Press release announcing partnership
- Full use of name and image
- Ability for athlete to showcase products
- Exclusive access to athlete for promo events

#### **Merchandise**

- Signed gloves, hand wraps, and t-shirts
- Signed merchandise for employees

## Pricing Guide



### MAIN SPONSOR:

Prime positioning on the front of fight kit is just **£3k**.

This package also includes **50** tickets to fight night.

### SPONSOR:

The main space on the legs of the fight kit is just **£1k**.

This package also includes **20** tickets to fight night.

**Thank you!**

Thank you on behalf of BK and TR Sports Agency for reviewing this proposal.

With your support, we look forward to being able to assist Bolu in achieving the full potential of his remarkable ability.



**TR Sports Agency**

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**“If you take four street corners and on one they are playing baseball, on another they are playing basketball and on the other, street hockey. On the fourth corner, a fight breaks out. Where does the crowd go? They all go to the fight.”**