

BRADLEY SAUNDERS



Beijing 2008 Olympian

Most decorated amateur of this millennium

WBO Inter-Continental super-lightweight champion

Boxer Profile

Boxing Record: **W12-L1-D0**

Knockout Ratio: 69% (9KO's)

Born: 04/02/1986

Residence: Sedgefield, County Durham

Weight Class: Welterweight

Height: 5ft 10"

British Ranking: N/A (BoxRec)

World Ranking: N/A (WBO)

Titles: WBO Inter-Continental super-lightweight title

Amateur Record: W164-L19

Amateur Titles: 1 x Senior ABA Title

2 x Junior ABA Titles

4 x Four Nation's Gold

4 x England Schoolboy Titles

2 x Boy's Club Titles

World Bronze Medallist

Commonwealth Senior Silver Medallist

Commonwealth Junior Gold Medallist

EU Championship Gold Medallist

BRADLEY SAUNDERS

Bradley Saunders in Numbers



9k Fans



22k Followers



5k Followers



500k+ Views

1 Olympics

1 major professional title

3 appearances live on Sky Sports

4 years in the professional ranks

4 medals won in major International contests

6 years as an England International

9 knockouts

13 professional bouts

13 national amateur titles

86 fights won as an amateur

90 per cent of amateur fights won

92 per cent of pro fights won

183 amateur fights

Exposure



Fights televised live on Sky Sports to global audiences of a **million** plus

Bradley has appeared on BBC North on several occasions already



Boxing News, Boxing Monthly, The Ring and many more interview Bradley regularly



Official website page which allows sponsors to showcase company logo

BRADLEY SAUNDERS

STATS

DOB: 1986-02-04
Birthplace: Sedgfield, County Durham
Residence: Marbella, Spain
Division: Welterweight
Record: 12-1

With 164 wins in 183 fights, over 12 national titles, plus a World Bronze, Commonwealth Silver, and European Gold medals, the Beijing 2008 Olympian is probably one of the most successful and decorated amateurs from Britain.

In just his fifth fight in the professional ranks, Saunders took on three-weight Irish champion Peter McDonagh, beating him widely on points. Every opponent he faced from thereon was a winning fighter, picking up the WBO Inter-Continental title in his 10th fight.

After switching from Frank Warren to Eddie Hearn, Saunders was preparing for a big Commonwealth title fight with then-champion Dave Ryan but suffered a loss when trying to fight on with two broken hands in a tune-up fight with French champion Renald Garrido.

Sponsorship Packages



Official Sponsor

Tickets

- Exclusive tickets per fight
- Option to purchase ringside tickets per fight
- Discounted tickets for employees
- VIP event tickets

Advertising

- Company logo on all apparel
- Company logo on all corner team's apparel
- Branding on official website

Activations

- Five appearances with the athlete e.g. Private Dinner, Private Training / Sparring Sessions, Client Entertainment or suggestion of own choice
- Exclusive access to athlete's gym and private sparring sessions
- Post-fight party VIP admissions and treatment with athlete and celebrities
- Right of first refusal on future opportunities and other athletes

PR

- Official Sponsor title
- Extensive social media promotion
- Sponsor mentions in all media interviews
- Press release announcing partnership
- Full use of name and image
- Ability for athlete to showcase products
- Exclusive access to athlete for promo events

Merchandise

- Signed gloves, hand wraps, and t-shirts
- Signed merchandise for employees

Pricing



Prime position on the waistband is £25k per annum

Prime positioning on the shorts is £12k per annum

Space on legs of shorts is 6k per annum

Smaller space available on legs of shorts is just 4k per annum

Social Media Promotion

Bradley has a social media following of over 36k and a combined reach of over 1million



- Twitter has over 1.3 billion users
- Bradley's Twitter media posts averages over 200 retweets and likes
- Eddie Hearn (514k), Matchroom Boxing (227k), and Sky Sports (366k) regularly interact with Bradley's social media activity



- Facebook has over 1.7 billion users
- Bradley's Facebook posts averages 20 shares and 160 likes

Pricing

1 x Twitter tweet and Facebook post

£300

1 x Twitter tweet and Facebook post monthly for 12 months

£3000

Other frequencies and requirements are open to negotiation

Thank you!

Thank you on behalf of Bradley Saunders and TR Sports Agency for reviewing this proposal.

With your support, we look forward to being able to assist Bradley in achieving the full potential of his remarkable ability.



TR Sports Agency

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“If you take four street corners and on one they are playing baseball, on another they are playing basketball and on the other, street hockey. On the fourth corner, a fight breaks out. Where does the crowd go? They all go to the fight.”